



**GUIDANCE, TAMIL NADU**  
**Department of Industries, Government of Tamil Nadu**

**Corrigendum for Request for Proposal (RFP) for Selection of  
partner for Public Relations and Social Media Engagement for  
Investment Promotion**

**Document can be downloaded from:-**

- a) [www.tenders.tn.gov.in](http://www.tenders.tn.gov.in)
- b) [www.investingtamilnadu.com](http://www.investingtamilnadu.com)
- c) [www.easybusiness.tn.gov.in](http://www.easybusiness.tn.gov.in)

**March 2020**

## Corrigendum for Request for Proposal (RFP) for Selection of partner for Public Relations and Social Media Engagement for Investment Promotion

S No	RFP Document Reference	Original Clause	Corrigendum
1	Section 1, Last date & time for submission of Proposal (Bid Due Date), RFP Data Sheet Page 7	11-05-2020 3 PM (Hard Copy)	<b>21-05-2020 3 PM</b> (Hard Copy)
2	Section 1, Submission Details, RFP Data Sheet Page 7	Applicants must submit hard copies of the proposal comprising one original and an additional copy of Technical proposal and one original copy with an additional copy of the Financial Proposal in one envelope labelled "RFP – Selection of partner for Public Relations and Social Media Engagement for Investment Promotion" and submit it to the address below on or before the date and time specified for submission of hard copy in <b>Tamil Nadu Industrial Guidance and Export Promotion Bureau</b> 19-A, Rukmani Lakshmipathy Salai, Egmore, Chennai - 600 008, INDIA	Applicants must submit hard copies of the proposal comprising one original and an additional copy of Technical proposal and one original copy with an additional copy of the Financial Proposal in one envelope labelled " <b><u>RFP – Selection of partner for Public Relations and Social Media Engagement for Investment Promotion, not to be opened before 21<sup>st</sup> May 2020, 3 pm.</u></b> " and submit it to the address below, <b><i>either by hand or by courier/ speed-post</i></b> , before the date and time specified for submission of hard copy to <b>Tamil Nadu Industrial Guidance and Export Promotion Bureau</b> 19-A, Rukmani Lakshmipathy Salai, Egmore, Chennai - 600 008, INDIA
3	Section 1, Date & time for opening of Technical Proposal, RFP Data Sheet Page 8	11.05.2020 5 PM	<b>21.05.2020 5 PM</b>
4	Section 1, Earnest Money Deposit, RFP Data Sheet Page 8	1,00,000 INR	1,00,000 INR ( <b>DD/ Cheque to be hand delivered or couriered in the same cover along with the proposal that is to be sent on or before 21<sup>st</sup> May 2020, 3 pm</b> )

## RFP Data Sheet

1	<b>RFP Number</b>	IP/RFP/2020-1
2	<b>Name of Agency</b>	Guidance, Tamil Nadu
3	<b>Purpose for selection</b>	Selection of partner for Public Relations and Social Media Engagement for Investment Promotion
4	<b>Date of issue of RFP</b>	13-03-2020
5	<b>Date of Pre-Bid meeting for raising queries, if any</b>	20-03-2020 5 PM
6	<b>Last date &amp; time for submission of Proposal (Bid Due Date)</b>	21-05-2020 3 PM (Hard Copy, by hand or by courier/ speed-post)
7	<b>Submission Details</b>	<ul style="list-style-type: none"> <li>○ Applicants must submit hard copies of the proposal comprising one original and an additional copy of Technical proposal and one original copy with an additional copy of the Financial Proposal in one envelope labelled "<b><u>RFP – Selection of partner for Public Relations and Social Media Engagement for Investment Promotion, not to be opened before 21<sup>st</sup> May 2020, 3 pm.</u></b>" and submit it to the address below, <b><i>either by hand or by courier/ speed-post</i></b>, before the date and time specified for submission of hard copy in (6)  <b>Tamil Nadu Industrial Guidance and Export Promotion Bureau</b>  19-A, Rukmani Lakshmiipathy Salai,  Egmore, Chennai - 600 008,  INDIA</li> <li>○ Additionally, the Applicant shall email a soft copy of the technical proposal to <a href="mailto:guidance@tn.gov.in">guidance@tn.gov.in</a> with the subject "RFP – Selection of partner for Public Relations and Social Media Engagement for Investment</li> </ul>

		<p>Promotion” on or before the date and time specified in (6). Financial proposals should not be submitted electronically.</p> <ul style="list-style-type: none"> <li>○ Only complete hard copy (both by hand or by courier) submissions sets will be considered.</li> </ul>
8	<b>Date &amp; time for opening of Technical Proposal</b>	21.05.2020 5 PM
9	<b>Date and time of opening of Financial Proposal</b>	Will be instructed to applicants in due course
10	<b>Method of Selection</b>	<p>The selection shall be based on two-stage bidding process i.e., technical qualification followed by evaluation of financial bids, on a “Quality cum Cost Based Selection (QCBS)” with weight of Technical Evaluation – 80% and that of Financial Evaluation - 20%</p> <p>Conditions:</p> <ul style="list-style-type: none"> <li>i. The Applicants should meet the minimum eligibility criteria for inclusion in technical evaluation.</li> <li>ii. Technical proposals of Applicants who meet the minimum eligibility criteria shall be evaluated. Applicants shall also have to make a presentation during the technical evaluation.</li> <li>iii. The financial bids of only those firms whose technical proposals are accepted will be opened and the bid with the highest combined - technical plus commercial - score shall be awarded the contract.</li> </ul>
11	<b>Earnest Deposit Money</b>	Rs 1,00,000/-
12	<b>Validity of the Proposal</b>	120 days from Bid Due Date (6)