



GUIDANCE, TAMIL NADU
Department of Industries, Government of Tamil Nadu

**Corrigendum for Request for Proposal (RFP) for Selection of
partner for Public Relations and Social Media Engagement for
Investment Promotion**

Document can be downloaded from:-

- a) www.tenders.tn.gov.in
- b) www.investingtamilnadu.com
- c) www.easybusiness.tn.gov.in

March 2020

Corrigendum for Request for Proposal (RFP) for Selection of partner for Public Relations and Social Media Engagement for Investment Promotion

S No	RFP Document Reference	Original Clause	Corrigendum
1	Section 1, Last date & time for submission of Proposal (Bid Due Date), RFP Data Sheet Page 7	21-05-2020 3 PM (Hard Copy)	28-05-2020 3 PM (Hard Copy)
2	Section 1, Submission Details, RFP Data Sheet Page 7	Applicants must submit hard copies of the proposal comprising one original and an additional copy of Technical proposal and one original copy with an additional copy of the Financial Proposal in one envelope labelled "RFP – Selection of partner for Public Relations and Social Media Engagement for Investment Promotion" and submit it to the address below on or before the date and time specified for submission of hard copy in Tamil Nadu Industrial Guidance and Export Promotion Bureau 19-A, Rukmani Lakshmipathy Salai, Egmore, Chennai - 600 008, INDIA	Applicants must submit hard copies of the proposal comprising one original and an additional copy of Technical proposal (optional) and one original copy with an additional copy of the Financial Proposal in one envelope labelled " <u>RFP – Selection of partner for Public Relations and Social Media Engagement for Investment Promotion, not to be opened before 28nd May 2020, 3 pm.</u> " and submit it to the address below, <i>either by hand or by courier/ speed-post</i> , before the date and time specified for submission of hard copy to Tamil Nadu Industrial Guidance and Export Promotion Bureau 19-A, Rukmani Lakshmipathy Salai, Egmore, Chennai - 600 008, INDIA <u>Alternatively, technical presentation can be sent as a weblink/ or email and must be protected by a password. However, it's mandatory to submit the financial bid (proposal) by hand or by courier as mentioned above.</u> <u>Note: Financial proposal must not be sent as an email or using a website. Hardcopy submission of financial proposal is mandatory.</u>
3	Section 1, Date & time for opening of Technical Proposal, RFP Data Sheet Page 8	21.05.2020 5 PM	28.05.2020 5 PM

4	Section 1, Earnest Money Deposit, RFP Data Sheet Page 8	1,00,000 INR (By DD or by Cheque)	1,00,000 INR (<u>DD/ Cheque to be hand delivered or couriered in the same cover along with the proposal that is to be sent on or before or by NEFT 28th May 2020, 3 pm</u>)
---	--	--------------------------------------	---

NEFT Details:

Tamil Nadu Industrial Guidance and Export Promotion Bureau
Bank of Baroda, Egmore Branch,
IFSC: BARB0EGMORE (fifth character is a zero)
S.B. AC No: 12730100013016

1	RFP Number	IP/RFP/2020-1
2	Name of Agency	Guidance, Tamil Nadu
3	Purpose for selection	Selection of partner for Public Relations and Social Media Engagement for Investment Promotion
4	Date of issue of RFP	13-03-2020
5	Date of Pre-Bid meeting for raising queries, if any	20-03-2020 5 PM
6	Last date & time for submission of Proposal (Bid Due Date)	28-05-2020 3 PM (Hard Copy, by hand or by courier/ speed-post)
7	Submission Details	<p>o Applicants must submit hard copies of the proposal comprising one original and an additional copy of Technical proposal (optional) and one original copy with an additional copy of the Financial Proposal in one envelope labelled "<u>RFP – Selection of partner for Public Relations and Social Media Engagement for Investment Promotion, not to be opened before 28th May 2020, 3 pm.</u>" and submit it to the address below, <i>either by hand or by courier/ speed-post</i>, before the date and time specified for submission of hard copy in (6)</p> <p>Tamil Nadu Industrial Guidance and Export Promotion Bureau 19-A, Rukmani Lakshmipathy Salai, Egmore, Chennai - 600 008, INDIA</p>

		<p>Alternatively, technical presentation can be sent as a weblink/ or email and must be protected by a password. However, it's mandatory to submit the financial bid (proposal) by hand or by courier as mentioned above.</p> <ul style="list-style-type: none"> ○ Additionally, the Applicant shall email a soft copy of the technical proposal to guidance@tn.gov.in with the subject "RFP – Selection of partner for Public Relations and Social Media Engagement for Investment Promotion" on or before the date and time specified in (6). Financial proposals must not be submitted electronically. ○ Only complete hard copy (both by hand or by courier) submissions sets will be considered.
8	Date & time for opening of Technical Proposal	28.05.2020 5 PM
9	Date and time of opening of Financial Proposal	Will be instructed to applicants in due course

10	Method of Selection	<p>The selection shall be based on two-stage bidding process i.e., technical qualification followed by evaluation of financial bids, on a "Quality cum Cost Based Selection (QCBS)" with weight of Technical Evaluation – 80% and that of Financial Evaluation - 20%</p> <p>Conditions:</p> <ul style="list-style-type: none"> i. The Applicants should meet the minimum eligibility criteria for inclusion in technical evaluation. ii. Technical proposals of Applicants who meet the minimum eligibility criteria shall be evaluated. Applicants shall also have to make a presentation during the technical evaluation. iii. The financial bids of only those firms whose technical proposals are accepted will be opened and the bid with the highest combined - technical plus commercial - score shall be awarded the contract.
11	Earnest Deposit Money	Rs 1,00,000/- (NEFT is a possible option now)
12	Validity of the Proposal	120 days from Bid Due Date (6)

NEFT Details:

Tamil Nadu Industrial Guidance and Export Promotion Bureau
Bank of Baroda, Egmore Branch,
IFSC: BARB0EGMORE (fifth character is a zero)
S.B. AC No: 12730100013016